

ORDER

Orders
Order / Rev: 2043785
 Alt Order #: WOC12604388
 Product Desc: MMCCO
 Estimate: 8233
 Flight Dates: 10/13/20 - 10/19/20
 Original Date / Rev: 07/15/20 / 10/16/20
 Order Type: RFP

WHAS
 Primary AE: Ben Stecker
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
 Buying Contact:
 Billing Contact:
 210 W Pennsylvania Ave Ste 250
 Towson, MD 21204

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Mitch McConnell / R / US SEN / K
 Demographic: A35+
 Product Codes: PL-US Senate
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate

New Business Thru:
 Advertiser External ID: 83395
 Agency External ID: 3924AG
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	218	\$43,705.00	\$37,149.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	218	\$43,705.00	\$37,149.25	491.20
Totals	218	\$43,705.00	\$37,149.25	491.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$43,705.00
Market	100%	\$291,366.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$247,661.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/13/20	10/19/20	Local News @ 5a M-F	CM	5-6a	22222--	:30	10	\$80.00	P03	2.20	NM	10	\$800.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9 Start Date: 10/13/20 End Date: 10/19/20 Weekdays: 22222-- Spots/Week: 10 Rate: \$80.00 Rating: 2.20															

Order / Rev: 2043785
 Alt Order #: WOC12604388
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8233
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 2	All	10/13/20	10/19/20	Local News @ 6a M-F	CM	6-7a	22232--	:30	12	\$150.00	P03	3.30	NM	12	\$1,800.00	
				»WHAS11 WAKE UP NEWS @												
				(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 125. Nielsen: 1.2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/20	10/19/20	22222--			10			\$80.00			2.20			
N 3	All	10/13/20	10/19/20	Good Morning America	CM	7-9a	44444--	:30	20	\$110.00	P04	3.70	NM	20	\$2,200.00	
				»GOOD MORNING AMERICA -												
				(Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	-2323--			10			\$150.00			3.30			
Week:		10/19/20	10/25/20	2-----			2			\$150.00			3.30			
N 4	All	10/13/20	10/19/20	Local News @ 12p M-F	CM	11:58 AM-1:00 PM	22222--	:30	10	\$50.00	P04	2.70	NM	10	\$500.00	
				»WHAS11 NEWS AT NOON - R(11:58 AM-1:00 PM)												
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/20	10/19/20	22222--			10			\$50.00			2.70			
N 5	All	10/13/20	10/19/20	Local News @ 4p M-F	CM	4-5p	33333--	:30	15	\$60.00	P04	3.00	NM	15	\$900.00	
				»WHAS11 NEWS @ 4P - P4												
				(Program: »WHAS11 NEWS @ 4P - P4)505 Index: 123. Nielsen: 1.3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/20	10/19/20	33333--			15			\$60.00			3.00			
N 6	All	10/13/20	10/19/20	Local News @ 530p M-F	CM	530-6p	12121--	:30	7	\$300.00	P03	4.30	NM	7	\$2,100.00	
				Local News @ 530p M-F												
				(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/20	10/19/20	12121--			7			\$300.00			4.30			
N 7	All	10/13/20	10/19/20	Local News @ 6p M-F	CM	6-630p	12112--	:30	7	\$325.00	P03	5.50	NM	7	\$2,275.00	
				»WHAS11 NEWS @ 6 & 630p												
				(Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 114. Nielsen: 3.1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	-2112--			6			\$325.00			5.50			
Week:		10/19/20	10/25/20	1-----			1			\$325.00			5.50			
N 8	All	10/13/20	10/19/20	ABC World News	CM	630-7p	11111--	:30	5	\$600.00	P03	6.70	NM	5	\$3,000.00	
				»ABC World News - P4												
				(Program: »ABC World News - P4)505 Index: 110. Nielsen: 3.9												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/20	10/19/20	11111--			5			\$600.00			6.70			
N 9	All	10/13/20	10/19/20	ET 7-730p	CM	7-730p	21121--	:30	7	\$325.00	P03	5.30	NM	7	\$2,275.00	
				»ENTERTAINMENT TONIGHT												
				(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/20	10/19/20	21121--			7			\$325.00			5.30			
N 10	All	10/13/20	10/19/20	Inside Ed 730-8p	CM	730-8p	12112--	:30	7	\$325.00	P03	5.30	NM	7	\$2,275.00	
				»INSIDE EDITION - P4												
				(Program: »INSIDE EDITION - P4)505 Index: 106. Nielsen: 2.7												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/20	10/19/20	12112--			7			\$325.00			5.30			
N 11	All	10/13/20	10/19/20	Mon Prime Other	CM	8-11p	3-----	:30	3	\$800.00	P03	5.70	NM	3	\$2,400.00	
				»DANCING WITH THE STARS												
				(Program: »DANCING WITH THE STARS - P4)505 Index: 109. Nielsen: 3.0												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/20	10/19/20	3-----			3			\$800.00			5.70			
N 12	All	10/13/20	10/19/20	Mon Prime C	CM	10-11p	2-----	:30	2	\$850.00	P03	4.30	NM	2	\$1,700.00	
				EMERGENCY CALL												
				(Program: »THE GOOD DOCTOR - P4)505 Index: 111. Nielsen: 2.1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/20	10/19/20	2-----			2			\$850.00			4.30			
N 14	All	10/13/20	10/19/20	Jimmy Kimmel	CM	1135p-1237a	22222--	:30	10	\$60.00	P03	1.60	NM	10	\$600.00	
				»JIMMY KIMMEL LIVE - P4												

Order / Rev: 2043785
 Alt Order #: WOC12604388
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8233
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	- 2222--		8				\$60.00		1.60			
Week:		10/19/20	10/25/20	2-----		2				\$60.00		1.60			
N15	All	10/13/20	10/13/20	Tue Prime Other BACHELORETTE	CM	8-11p	- 2-----	:30	2	\$800.00	P03	4.20	NM	2	\$1,600.00
(Program: BACHELORETTE)505 Index: 104. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	- 2-----		2				\$800.00		4.20			
N16	All	10/13/20	10/14/20	Wed Prime Other Wed Prime Other	CM	7:57 PM-10:00 PM (7:57 PM-10:00 PM)	-- 2----	:30	2	\$225.00	P04	3.60	NM	2	\$450.00
(Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-- 2----		2				\$225.00		3.60			
N17	All	10/13/20	10/15/20	Prime Political Program Prime Political Program	CM	Various	--- 1---	:30	1	\$1,500.00	P04	4.10	NM	1	\$1,500.00
(Program: Greys Anatomy)505 Index: 106. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--- 1---		1				\$1,500.00		4.10			
N18	All	10/13/20	10/16/20	Fri Prime A Shark Tank	CM	8-9p	---- 2--	:30	2	\$350.00	P03	2.60	NM	2	\$700.00
(Program: Shark Tank)505 Index: 106. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---- 2--		2				\$350.00		2.60			
N19	All	10/13/20	10/16/20	Fri Prime Other »20/20 - P4	CM	8-11p	---- 3--	:30	3	\$350.00	P04	2.90	NM	3	\$1,050.00
(Program: »20/20 - P4)505 Index: 106. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---- 3--		3				\$350.00		2.90			
N21	All	10/13/20	10/18/20	Good Morning America »GOOD MORNING AMERICA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----- 2	:30	2	\$110.00	P03	3.00	NM	2	\$220.00
(Program: »GOOD MORNING AMERICA - P4)505 Index: 108. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----- 2		2				\$110.00		3.00			
N22	All	10/13/20	10/18/20	Sun Prime A »FUNNIEST HOME VIDEOS - F	CM	7-8p	----- 2	:30	2	\$600.00	P03	5.70	NM	2	\$1,200.00
(Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 132. Nielsen: 3.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----- 2		2				\$600.00		5.70			
N23	All	10/13/20	10/18/20	Sun Prime B Supermarket Sweep	CM	8-9p	----- 2	:30	2	\$550.00	P03	5.40	NM	5	\$1,315.00
(Program: Supermarket Sweep)505 Index: 125. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----- 2		2				\$550.00		5.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/12/20-10/18/20	Sun Prime B			8-9p	-----Su	:30		(\$550.00)		5.40	NM		
			See MG 23.3,23.4,23.5,23.6												
			[NA/Oversold-mw]												
3	All	10/12/20-10/18/20	This Week Su			9-10a	-----Su	:30		\$250.00		0.00	NM		
			MG for 23.1 10/18												
			[Approved MG 10/16/20]												
4	All	10/12/20-10/18/20	Local News @ 11p Su			11-1135p	-----Su	:30		\$120.00		0.00	NM		
			MG for 23.1 10/18												
			[Approved MG 10/16/20]												
5	All	10/19/20-10/19/20	GMA3			1-2p	M-----	:30		\$70.00		0.00	NM		
			MG for 23.1 10/18												
			[Approved MG 10/16/20]												
6	All	10/19/20-10/19/20	Inside Ed 730-8p			730-8p	M-----	:30		\$325.00		0.00	NM		
			MG for 23.1 10/18												
			[Approved MG 10/16/20]												
N24	All	10/13/20	10/18/20		CM	9-10p	----- 2	:30	2	\$600.00	P03	3.20	NM	2	\$1,200.00

Order / Rev: 2043785
 Alt Order #: WOC12604388
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8233
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun Prime C Millionaire (Program: Millionaire)505 Index: 103. Nielsen: 4.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-----2	2	\$600.00	3.20								
N25	All	10/13/20	10/18/20	Sun Prime D	CM	10-11p	-----1	:30	1	\$600.00	P03	2.80	NM	1	\$600.00
				CARD SHARKS (Program: »THE ROOKIE - P4)505 Index: 112. Nielsen: 2.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-----1	1	\$600.00	2.80								
N26	WHAS	10/13/20	10/19/20	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	4	\$250.00	P03	0.00	NM	5	\$1,250.00
				Local News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-TWTF--	4	\$250.00	0.00								
Week:		10/19/20	10/25/20	M-----	1	\$250.00	0.00								
N27	WHAS	10/13/20	10/18/20	Local News @ 9a Sa	CM	9-930a	-----S-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
				Local News @ 9a Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-----S-	1	\$50.00	0.00								
N28	WHAS	10/13/20	10/19/20	Local News @ 430a M-F	CM	430-5a	11111--	:30	5	\$40.00	P03	0.00	NM	5	\$200.00
				Local News @ 430a M-F (Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/20	10/19/20	11111--	5	\$40.00	0.00								
N29	WHAS	10/13/20	10/19/20	Great Day Live 9-10a	CM	9-10a	11111--	:30	5	\$40.00	P03	0.00	NM	5	\$200.00
				Great Day Live 9-10a (Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/20	10/19/20	11111--	5	\$40.00	0.00								
N30	WHAS	10/13/20	10/19/20	Access Daily 10-11a	CM	10-11a	22222--	:30	10	\$40.00	P03	0.00	NM	10	\$400.00
				Access Daily 10-11a (Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/20	10/19/20	22222--	10	\$40.00	0.00								
N31	WHAS	10/13/20	10/19/20	The View	CM	11-12p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
				The View (Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/20	10/19/20	11111--	5	\$90.00	0.00								
N32	WHAS	10/13/20	10/19/20	GMA3	CM	1-2p	11111--	:30	5	\$70.00	P03	0.00	NM	5	\$350.00
				Strahan and Sara (Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/20	10/19/20	11111--	5	\$70.00	0.00								
N33	WHAS	10/13/20	10/19/20	General Hospital	CM	2-3p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
				General Hospital (Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/20	10/19/20	11111--	5	\$90.00	0.00								
N34	WHAS	10/13/20	10/19/20	Local News @ 5p M-F	CM	5-530p	11212--	:30	7	\$250.00	P03	0.00	NM	7	\$1,750.00
				Local News @ 5p M-F (Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/20	10/19/20	11212--	7	\$250.00	0.00								
N35	WHAS	10/13/20	10/19/20	Nightline	CM	1237-106a	11111--	:30	5	\$20.00	P04	0.00	NM	5	\$100.00
				Nightline (Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/20	10/19/20	11111--	5	\$20.00	0.00								
N36	WHAS	10/13/20	10/19/20	Tue Prime C	CM	10-11p	-1-----	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
				Tue Prime C											

Order / Rev: 2043785
 Alt Order #: WOC12604388
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8233
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-1-----					1	\$450.00		0.00			
N37	WHAS	10/13/20	10/19/20	Thu Prime C	CM	10-11p	---1---	:30	1	\$850.00	P03	0.00	NM	1	\$850.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	---1---					1	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	10/13/20-10/19/20		Thu Prime C		10-11p	---Th-----	:30		(\$850.00)		0.00	NM		
See MG 37.2															
[Program Change]															
2	WHAS	10/13/20-10/19/20		Thu Prime C		10-11p	---Th-----	:30		\$850.00		0.00	NM		
Ⓜ MG for 37.1 10/15															
N38	WHAS	10/13/20	10/19/20	Local News @ 6a Sa	CM	6-7a	-----2-	:30	2	\$60.00	P03	0.00	NM	2	\$120.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----2-					2	\$60.00		0.00			
N39	WHAS	10/13/20	10/19/20	Good Morning America Sa	CM	7-9a	-----3-	:30	3	\$90.00	P03	0.00	NM	3	\$270.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----3-					3	\$90.00		0.00			
N40	WHAS	10/13/20	10/19/20	NCAA FB Daytime Early GM	CM	12-330p	-----3-	:30	3	\$250.00	P04	0.00	NM	3	\$750.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----3-					3	\$250.00		0.00			
N41	WHAS	10/13/20	10/19/20	NCAA FB Daytime Late GM	CM	330-7p	-----3-	:30	3	\$300.00	P04	0.00	NM	3	\$900.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----3-					3	\$300.00		0.00			
N42	WHAS	10/13/20	10/19/20	NCAA Football Prime	CM	8-1130p	-----4-	:30	4	\$300.00	P04	0.00	NM	4	\$1,200.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----4-					4	\$300.00		0.00			
N43	WHAS	10/13/20	10/19/20	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1-					1	\$100.00		0.00			
N44	WHAS	10/13/20	10/19/20	Inside Ed 1135p-1205a Sa	CM	1135p-1205a	-----1-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1-					1	\$50.00		0.00			
N45	WHAS	10/13/20	10/19/20	NCIS NO 1205-105a Sa	CM	1205-105a	-----1-	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1-					1	\$30.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	10/13/20-10/19/20		NCIS NO 1205-105a Sa		1205-105a	-----Sa--	:30		\$30.00		0.00	NM		
N46	WHAS	10/13/20	10/19/20	Local News @ 6a Su	CM	6-7a	-----2	:30	2	\$20.00	P04	0.00	NM	2	\$40.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----2					2	\$20.00		0.00			

Order / Rev: 2043785
 Alt Order #: WOC12604388
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8233
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----2					2	\$20.00		0.00			
N47	WHAS	10/13/20	10/19/20	Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
				Local News @ 7a Su											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1					1	\$20.00		0.00			
N48	WHAS	10/13/20	10/19/20	This Week Su	CM	9-10a	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
				This Week Su											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1					1	\$250.00		0.00			
N49	WHAS	10/13/20	10/19/20	ABC World News Su	CM	6-630p	-----1	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
				ABC World News Su											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1					1	\$600.00		0.00			
N50	WHAS	10/13/20	10/19/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
				Local News @ 630p Su											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1					1	\$175.00		0.00			
N51	WHAS	10/13/20	10/19/20	NCIS NO 1205-105a Sa	CM	1205-105a	-----1-	:30	1	\$40.00	P04	0.00	NM	1	\$30.00
				NCIS: NO 1205-105a Sa											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1-					1	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	10/13/20-10/19/20	NCIS NO 1205-105a Sa		1205-105a		-----Sa--	:30		\$30.00		0.00	NM		
N52	WHAS	10/19/20	10/19/20	205-235a M-F	CM	205-235a	1-----	:30	1	\$10.00	P03	0.00	NM	1	\$10.00
				205-235a M-F											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	1-----					1	\$10.00		0.00			
													Totals	218	\$43,705.00